



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

DIPARTIMENTO
DI FARMACIA
E BIOTECNOLOGIE

AVVISO DI SEMINARIO

Il giorno **13 aprile 2026**
alle ore **14.00**

Dr. Francesca Ferilli

Amministratore Delegato e Direttore Generale BOS
(BolognaFiere Cosmoprof-Senaf) organizzazione Fiere
(ospite della Prof.ssa P. Romualdi)

terrà un seminario in lingua italiana dal titolo:

Cosmofarma: a fianco della crescita professionale e formativa del Farmacista

in presenza:

Aula Magna Biochimica, via Irnerio 48, Bologna

Il personale docente e ricercatore è cordialmente invitato

ABSTRACT

The seminar is dedicated to exploring the educational and informational opportunities offered by Cosmofarma Exhibition, the annual event dedicated to pharmacy sector.

This seminar aims to provide the attendants with an overview of how Cosmofarma serves as a key event for professional development, networking, and staying up to date with the latest innovations in the pharmaceutical and healthcare sectors. Participants will gain insight into how attending the fair can enhance their academic journey and future career prospects.

BIOGRAPHICAL SKETCH

Dr. Francesca Ferilli is Chief Executive Officer (CEO) and Managing Director of BOS, a company that organizes trade fairs in the healthcare sector.

After graduating, she completed a two-year training experience in Lyon at the headquarters of GL events, a leading global company in the events industry, covering congresses and conventions, cultural, sports, institutional, corporate, and political events, as well as fairs and exhibitions.

She then worked for Senaf, which has been organizing trade fairs, themed exhibitions, and conferences in various sectors for over 30 years—including plant engineering, specialized mechanics, fashion technologies, healthcare, and construction—where she was responsible for the research and development of national and international projects.

Since 2019, at BOS—founded from the merger between BolognaFiere Cosmoprof and Senaf—she has first served as General Manager and later as Chief Executive Officer.